#### JANUARY EVEN YEAR

#### First Week

- Save the Date for Endorsing & County Conventions
- New Message on Website and Email:

More about caucus—specifics

Post caucus trainings—places and times

Post agenda on website, definitions, candidate letters

• Send survey email to caucus leaders about training times???

#### Third Week

• Executive Committee Mtg

#### **FEBRUARY EVEN YEAR**

#### First Week

- Save the Date: State GOP Lincoln Reagan Dinner
- Do convention message posts

the calls

rules

agenda

forms for state and CD delegates and alternates

## Third Week

• Executive Committee Mtg

#### **MARCH EVEN YEAR**

## First Week

- County & Endorsing Conventions
- RNC Delegate Info???

# Third Week

- CD Convention Posting
- State Convention
- Executive Committee Mtg

#### **APRIL EVEN YEAR**

- CD Info
- State Info

## **Executive Committee Mtg**

• Discuss parades and post dates on public calendar (as available)

## **MAY EVEN YEAR**

**Endorsing Convention** 

## First Week

- New Message on Website and Email:
  - Get Involved with Parades and Events this summer Encourage sharing of social media posts, especially for parades Remind to visit our website
- Update Parade Dates on Public Calendar

**Executive Committee Mtg** 

•

#### **JUNE EVEN YEAR**

#### First Week

- Save the Date for Reagan Day DinnerSign
   Add to Public Calendar
   Social Media Posts
- SM for Parades
- Request sign locations (contingent on primary)

**Executive Committee Mtg** 

•

## **JULY EVEN YEAR**

#### First Week

- Promote Parades
- Promote Reagan Day Dinner

## Second Week

• Promote County Fair / Booth

#### Mid-Month

• Add RDD Ticket Sales Page to Website

• Promote Ticket Sales on SM

## **Executive Committee Mtg**

• Discuss State Fair

#### **AUGUST EVEN YEAR**

## First Week

- Parades Still
- Reagan Day Dinner Ticket Sales
- RDD Need for Silent Auction Donations

#### Second Week

• Add CD8 Reagan Day Dinner to Public Calendar

# **Executive Committee Mtg**

• Remind all about need for Silent Auction Items

#### **SEPTEMBER EVEN YEAR**

- Final push for RDD Ticket Sales
- Post voter guide
- Post early voting information

## **OCTOBER EVEN YEAR**

## First Week

 New Message on Website and Email: Voter guide Early voting

## **Executive Committee Mtg**

•

#### **NOVEMBER EVEN YEAR**

#### First Week

• Continue to promote voting on SM

## Second Week

- Post election results
- Send thank you for help and support

# Executive Committee Mtg

•

# **DECEMBER EVEN YEAR**

**Executive Committee Mtg** 

•

# Fourth Week

• Save the Date for Convention in Odd year